

УДК 930

Elena V. Barysheva

Russian State University for the Humanities, Moscow, Russian Federation

'Obligatory and Preliminary Review of All Broadcasts Plans and Scripts.' Running Commentary and Broadcasts on Celebratory Demonstration as a Means of Shaping Soviet Values in 1920s-1930s

Abstract

This article studies radio broadcasts of celebratory demonstrations of workers in 1920-30s as a form of ideological influence on the public consciousness. Audio-culture, as a most wide-reaching and accessible form of mass media, had a significant impact on the audience from 1918 to 1920-30s. Radio played an important role in the solution of ideological tasks, rendering figurative and verbal influence on the masses in the Soviet Union. Explaining and spreading the changes that took place in the life and the politics of the nation, the radio created a unified space of communication. Running commentary as a communication had its rules and limitations, which had developed in the first decades of the Soviet power. Discourse stereotypes had in due course resulted in emergence of a ritualistic form of reporting similar to demonstrations and parades themselves. The genre developing, many clichés and hackneyed

Written by Elena V. Barysheva
Monday, 30 April 2018 08:21

phrase appeared that were to impress propaganda slogans and appeals on the listeners and to inspire emotions. Now these slogans were accessible to everyone, as reproducers were installed in the streets of cities and villages and pervaded communal flats. Event reporting intensified the emotional state of the audience, giving an impression of true popular enthusiasm. In radio reports from official festive events, message of the power inducing socio-political consolidation of the society was obvious. The research analyzes drafts of a radio program script on festive demonstration of November 7, 1939 stored in the Russian State Archive of Literature and Art (Yu. K. Olesha fond). The writer's notes indicate that the preliminary censorship and self-censorship did not allow for improvisation.

Keywords

Audio sources, ideology, festive demonstrations, radio report, political ritual, Y. K. Olesha

References

BARABASH, N. S., BOLOTOVA, L. D. i dr. Radiozhurnalistika [Radio Journalism. In Russ.]. Moscow: Izd-vo Moskovskogo un-ta: Vysshaya shkola publ., 2002, 478 p.].

BREKHT, B. Teoriya radio, 1927-1932 [Theory of Radio, 1927-1932. In Russ.] Moscow, Ad Marginem Press publ., 2014, 64 p.

GORYAEVA, T. M. "Velikaya kniga dnya". Radio i sotsiokul'turnaya sreda v SSSR v 1920?30-e gody [The Great Book of the Day. Radio and sociocultural environment in the USSR in 1920s and 1930s. In Russ.]. IN: Sovetskaya vlast' i media [Soviet power and media. In Russ.]. St. Petersburg, Akademicheskii proekt publ., 2006, pp. 59?75.

Written by Elena V. Barysheva
Monday, 30 April 2018 08:21

GYUNTER, G. Yu, KHENSGEN, S. Vvedenie [Introduction. In Russ.]. IN: Sovetskaya vlast' i media [Soviet power and media. In Russ.]. St. Petersburg, Akademicheskii proekt publ., 2006, pp. 5-13.

Istoriya sovetskoi politicheskoi tsenzury. Dokumenty i kommentarii. [The history of the Soviet political censorship. Documents and commentary. In Russ.] Moscow, ROSSPEN, 1997, 672 p.

IONESKU, E. Nosorog. P'esy. M.: Tekst, 1991. [Rhinoceros. Plays. In Russ.]. Moscow, Text publ., 2016, 272 p.

KOBEL'KOVA, L. A. Organizatsiya gosudarstvennogo khraneniya fonodokumentov i ekspertiza ikh tsennosti (teoreticheskie i metodicheskie voprosy). Diss. kand. ist. nauk. [Organization of state storage of phonodocuments and examination of their value (theoretical and methodological issues). Cand. hist. sci. diss. In Russ.]. Moscow, 1984, 229 p.

KOLYADA, V.A. Audiokul'tura i informatsionnoe prostranstvo [Audioculture and information space. In Russ.]. IN: Tekhnotronnye dokumenty – informatsionnaya baza istochnikovedeniya i arkhivovedeniya [Technotronic documents as an information base for source studies and archival science. In Russ.]. Moscow, RGGU publ., 2011, pp.75-80.

PERTSOV, V. "My zhivem v pervye". O tvorchestve Yuriya Olesha. ['We live for the first time.' On the work of Yuri Olesha. In Russ.]. Moscow: Sovetskii pisatel' publ., 1976, 239 p.

SHEREL, A. A., Audiokul'tura XX veka. Istoriya, esteticheskie zakonomernosti, osobennosti vliyaniya na auditoriyu: Ocherki. [Audioculture of the 20th century. History, aesthetic patterns, nature of influence on the audience: Essays. In Russ.]. Moscow, Progress-Traditsiya publ, 2004, 574 p.

Written by Elena V. Barysheva
Monday, 30 April 2018 08:21

About author

Barysheva Elena Vladimirovna, PhD in History, associate professor, Russian State University for the Humanities, Faculty of History, Political Science and Law, department of history and theory of historical science, head of department, Moscow, Russia, +7-495-250-63-10, barysheva.ev@gmail.com

You can read completely article in the russian historic-archival magazine “The Herald of an Archivist”. Read more about terms of subscription [here](#) .

Полностью материал публикуется в российском историко-архивоведческом журнале ВЕСТНИК АРХИВИСТА. Ознакомьтесь с условиями подписки [здесь](#) .